



 **Bulk OIL/ATF+4®**

# “DOUBLE CASH BACK”

- **Earn Double Cash Back Paid Monthly Through December 31, 2008**
- **Sign Up Now ... the Sooner You Sign Up, the More You'll Earn.**

## INTERESTED IN MOPAR BULK OIL?

Now's the time to enroll. Once you do, you'll start earning **DOUBLE MBO Cash Back dollars every month** through the end of the year, plus all the other MBO benefits shown below.

MONTHLY PURCHASE	EARN
165 to 334 gallons.....	\$ .05 per gallon <b>TIMES TWO!</b>
335 to 499 gallons.....	\$ .10 per gallon <b>TIMES TWO!</b>
500 to 999 gallons.....	\$ .15 per gallon <b>TIMES TWO!</b>
1,000 to 1,999 gallons...	\$ .20 per gallon <b>TIMES TWO!</b>
2,000 to 3,000 gallons...	\$ .30 per gallon <b>TIMES TWO!</b>
4,000 + gallons.....	\$ .50 per gallon <b>TIMES TWO!</b>

## CURRENTLY ON MOPAR BULK OIL?

Current Mopar MBO dealers can earn **DOUBLE MBO Cash Back dollars on any new purchases\*** of oil grade part numbers not previously ordered under the program by your dealership.

**PLUS**, all purchases continue to earn Dealer Rewards, MBO Rewards, Quarterly Cash Back and Mopar One funds!

## WHY MBO PROGRAM?

In addition to fantastic Double MBO Cash Dollars, there are other great benefits to be realized with the Mopar Bulk Oil Program, including:

- **MBO Rewards on Oil Filters** – 45% of dealer net rebated monthly on all Mopar Oil Filters sold retail when MBO bulk oil quart part numbers are charged out on the repair order
- **MBO Rewards on Air Filters** – 25% of dealer net rebated monthly on all Mopar Air Filters sold retail
- **MBO Rewards on Packaged Fluids** – 5% of dealer net rebated monthly on all packaged Oil, ATF, Coolant and Gear Lube sold retail
- Earn Dealer Rewards and Mopar One Funds
- FREE Merchandising Aids for new enrollments
- 100% interest reimbursement on MBO approved PSE service equipment loans up to five years
- New Enhanced MBO Quarterly Cash Back dollars:

QUARTERLY PURCHASE	EARN
500 TO 999 gallons.....	\$ .05 per gallon
1,000 TO 1,499 gallons.....	\$ .10 per gallon
1,500 TO 2,999 gallons.....	\$ .15 per gallon
3,000 TO 5,999 gallons.....	\$ .20 per gallon
6,000 TO 11,999 gallons.....	\$ .30 per gallon
12,000+ gallons.....	\$ .50 per gallon

For a complete list of the benefits and reasons why you should be part of the Mopar Bulk Oil Program, see your Service and Parts District Manager or call the MBO headquarters at 1 (800) 352-2174.

\*To qualify for Double MBO Cash Back, any new oil grade part numbers purchased must continue to be purchased under the Bulk Oil Program for a six-month period after the original purchase date.